



## NEWS RELEASE

### Veramark Named One of the Best Companies to Work for in New York State

**Pittsford, N.Y. January 6, 2010** – Veramark Technologies, Inc. (VERA.OB), a leading provider of [Telecom Expense Management](#) (TEM) solutions, today announced it has been recognized by the New York State Society for Human Resource Management (NYS-SHRM) as a winner of the “2010 Best Companies to Work for in New York State”.

Company selection was based on an assessment of the employee policies and procedures, as well as results of an internal employee survey conducted by the Best Companies Group. Forty New York-based winners were selected in two categories: 25 small/medium-sized companies (15-249 employees) and 15 large-sized companies (250 or more employees). Veramark was among the winners in the small/medium-sized company category.

"We're honored to be included in this list of top workplaces," said Tony Mazzullo, Veramark's CEO and President. "We strive daily to create a sustainable approach to creating a great workplace, promoting diversity and innovation. This recognition as a Best Company to Work for in New York validates our unique corporate culture. Best companies know that motivated, happy, world-class employees can be an incredible competitive advantage."

Further details about the 2010 Best Companies to Work for in New York initiative can be found online at <http://www.bestcompaniesNY.com/>.

#### **About Veramark Technologies, Inc.**

Veramark is a leading provider of innovative enterprise solutions for telecom and IT expense and performance management. Veramark solutions provide visibility into operational expenses and generate actionable business intelligence to help organizations reduce spend and optimize business processes. Veramark solutions, which include software and services for Telecom Expense Management (TEM) and Business Process Outsourcing (BPO), enable best practices for managing complex unified communications networks on a global scale. For more information, visit [www.veramark.com](http://www.veramark.com).

#### **Contact:**

Denise Chapman  
Director of Marketing  
585.383.6883  
[dchapman@veramark.com](mailto:dchapman@veramark.com)

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