



NEWS RELEASE

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Veramark Solution Now Rated “Avaya Compliant”

- *Call accounting solution is compatible with key Avaya IP Telephony solution*

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Pittsford, New York — Veramark Technologies, Inc. (VERA.OB), a leading provider of Telecom Expense Management (TEM) solutions, has announced its VeraSMART® eCAS® Call Accounting software has been rated compliant with the Communication Server 1000 Release 6.0 IP PBX from Avaya®, a global leader in enterprise communications systems, software and services.

VeraSMART eCAS gives organizations visibility into their telecom network and helps them optimize the network, eliminate toll fraud and abuse, improve employee productivity, and reduce telecom costs. VeraSMART eCAS Call Accounting collects call detail records (CDR) from the switch and enables traffic monitoring and analysis, call and system alerts, and robust reporting capabilities. The application now is compliance-tested by Avaya for compatibility with Avaya Communication Server 1000 Release 6.0.

“Since establishing a relationship with Avaya in 1984, Veramark has worked closely with Avaya to produce superior call accounting products with broad appeal and powerful functionality,” said Matt Lennarz, Director of Product Management at Veramark. “Ensuring that VeraSMART eCAS Call Accounting is compliant with the Communication Server 1000 is another example of the way we help our customers maximize the value of their investment in Avaya technology.”

As a supplier of call accounting software for Avaya solutions since 1984, Veramark has a long history of working with Avaya to create software that meets the needs of Avaya customers. VeraSMART eCAS Call Accounting is part of Veramark’s integrated suite of solutions for Telecom Expense Management (TEM), which includes a

full spectrum of TEM lifecycle software and services for reducing telecom costs and managing related business processes.

“Long time development partners like Veramark are helping Avaya deliver superior communications capabilities to our customers,” said Eric Rossman, Vice President, Developer Relations, Avaya. “By ensuring that their VeraSMART eCAS software is compatible with Communication Server 1000, Veramark is providing new and existing Avaya customers with another option for call accounting with Communication Server 1000.”

Veramark is a member of the Avaya DevConnect program—an initiative to develop, market and sell innovative third-party products that interoperate with Avaya technology and extend the value of a company’s investment in its network.

As a Platinum member of the program, Veramark is eligible to submit products for compatibility testing by the Avaya Solution Interoperability and Test Lab. There, a team of Avaya engineers develops a comprehensive test plan for each application to verify whether it is Avaya compliant. Doing so ensures businesses can confidently add best-in-class capabilities to their network without having to replace their existing infrastructure—speeding deployment of new applications and reducing both network complexity and implementation costs.

About Veramark Technologies, Inc.

Veramark is a leading provider of innovative enterprise solutions for call accounting and telecom expense management. Veramark solutions provide visibility into usage and spend and enable best practices for managing complex unified communications networks. Veramark technology and services help enterprises understand, manage, and control their fixed and mobile telecom assets, costs, and related business processes. For more information, visit <http://www.veramark.com/>.

About Avaya

Avaya is a global leader in enterprise communications systems. The company provides unified communications, contact centers, data solutions and related services directly and through its channel partners to leading businesses and organizations around the world. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service and

competitiveness. For more information, please visit www.avaya.com. For more information on the Avaya DevConnect program, visit www.avaya.com/devconnect.

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