



Executive Profile

Josh Bouk

Senior Vice President, Strategic Services



As Senior Vice President of Strategic Services, Josh is responsible for ensuring that Veramark continues to grow and evolve to meet and exceed customer expectations. To this end, Josh leads a wide variety of functions focused on creating and sustaining the value that Veramark brings to its customers, employees, and shareholders, including Program Management & Innovation, Global Marketing, Strategic Partnerships, Mergers & Acquisitions, Strategic Consulting, and Customer Support. In his previous capacity as Veramark's Senior Vice President of Global Services, Josh guided the company into the Telecom Expense Management and Wireless Expense Management services markets and led the 2010 acquisition of Atlanta-based Source Loop, LLC.

Josh has 15 years of experience building software and technology businesses through the creation of customer-focused sales, marketing, consulting, delivery and support organizations. Before joining Veramark, he was COO of Connected Energy Corporation, a leading developer of smart-grid load control technology. Josh drove all day-to-day functions of the company and led the company through its acquisition by BPL Global – a global leader in this space – securing a positive outcome for CEC's investors, employees and customers.

Josh began his career at Millennium Computer Corp., where he held leadership roles in engineering, project management and sales. During his tenure, Josh helped build company revenues from \$3M to \$53M. Josh further expanded his management skills as Managing Director of ePlus Consulting, a division of publicly traded ePlus, inc. In that role, Josh successfully grew the division by establishing a reputation of quality, value, and integrity across the ePlus customer base.

Josh holds two Bachelor degrees (in Computer Science and Mathematics) from the State University of New York, serves as President of Digital Rochester, and as a member of the Boards of Trustees of Roberts Wesleyan College and Northeastern Seminary. Josh also serves as an advisor to Blue Hill Partners, a Philadelphia-based energy-sector VC firm.

Veramark is proud to announce that Josh received the Rochester Business Journal's prestigious 2009 'Forty Under 40' Award. This honor is bestowed each year upon exceptional business leaders under the age of 40 in the greater Rochester NY area.



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